

Malik Williams

2020 NBA Draft & Marketing Strategy



Jayce Riegling

Malik Williams

Age: 21

Height: 6'11

Weight: 245

Position: PF/C

College: Louisville

Projected: Late 2nd Round

Comparison: Channing Frye

Achievements

- 2019-2020 Team Captain.
- All-SAC HS Junior & Senior
- 1 of 4 Indiana Mr. Basketball Finalists

2018-2019 Stats

Games Played: 34

Games Started: 20

PPG: 7.7

RPG: 6.1

BPG: 1.2

Free Throw: 70%

Field Goal: 42%

Three Point: 32%



Malik's Competition at PF/C

Mamadi Diakite (Virginia) HT: 6'9 WT: 225

PPG: 13.9 RPG: 7.3 BPG: 1

Vernon Carey Jr (Duke) HT: 6'10 WT: 270

PPG: 18.4 RPG: 9.6 BPG: 2.4

Precious Achiuwa (Memphis) HT: 6'9

WT: 225 PPG: 15 RPG: 8.7 BPG: 0.8

Oscar Tshiebwe (West Virginia) HT: 6'9

WT: 258 PPG: 12.5 RPG: 9.8 BPG: 1.2

Trendon Watford (LSU) HT: 6'9 WT: 235

PPG: 12.3 RPG: 6 BPG: 0.4

2019-2020 Stats (As of Dec. 1)

Games Played: 3

Games Started: 0

PPG: 5.7

RPG: 6.3

BPG: 0

Free Throw: 70%

Field Goal: 42%

Three Point: 0%

Expert Opinions

Jacob Lane (*Fansided*)

"While Williams has the size most NBA teams look for at the five, his game translates more to the "stretch-four" spot that is becoming more and more common ground at the next level. While he's nowhere near the finesse player, he reminds me a lot of former Arizona Wildcat and now retired NBA Champion Channing Frye."

Coach Rauch (HS Coach)

"The first thing that stood out to me was how contagious his personality was and how he was just one of those natural leaders,"

"It has more to do with how he was as a person than how he was as a basketball player. He's a really caring, generous person who genuinely cares about his teammates, and that's neat and something you know you can have a successful year if your best players are your hardest-working guys."

ESPN Insider

He has good hands and runs the floor extremely well. He is also a high level shot blocker with great length and timing.

Khwan Fore (Teammate)

"I've actually noticed as the season progressed that the more games and practices we go through, I think he brings the most energy day in and day out,"

Shoe Deals of 2019 NBA Draft Picks

Zion Williamson: Jordan

Ja Morant: Nike

R.J. Barrett: Puma

De'Andre Hunter: Nike

Darius Garland: Nike

Jarrett Culver: Adidas

Coby White: Adidas

Jaxson Hayes: Nike

Cam Reddish: Nike

P.J. Washington: Nike





CHRISTOPHER JAMES
menswear

Endorsement Deals of Previous 2nd Round Picks

Carsen Edwards(2019 PG): Adidas

Eric Paschall(2019 PF): Nike

Mitchell Robinson(2018 C): Nike, RX Water, Mercedes-Benz
of Paramus

Dwayne Bacon(2017 SG): Monster

Kevon Looney(2015 PF): Anta

Montrezl Harrell(2015 PF): And1

Spencer Dinwiddie(2014 PG): Self-Endorsed Shoe Brand

Nikola Jokic(2014 C): Western Union

Competition



Mamadi Diakite

Age: 22

Height: 6'9

Weight: 224

Position: F

College: University of Virginia

Projected: 2nd Round

Achievements

- 2018-19 NCAA All-South Regional Team
- Third in NCAA with 2.06 BPG in 2018-2019
- Game Tying Basket vs Purdue in 2019 Elite Eight

2019-2020 Stats

GP: 7

PPG: 13.9

RPG: 7.3

BPG: 1

Trendon Watford

Age: 19

Height: 6'9

Weight: 235

Position: F

College: LSU

Projected: Late 1st Round

Achievements

- McDonald's All-American
- Alabama Gatorade POY

- Jordan Brands Classic
- 3x State Champion

2019-2020 Stats

GP: 7

PPG: 12.3

RPG: 6

BPG: 0.4

Vernon Carey Jr.

Age: 18

Height: 6'10

Weight: 270

Position: C

College: Duke

Projected: Mid 1st Round

Achievements

- 2020 Kareem Abdul-Jabbar Award Watch List
- 2x USA Basketball Gold Medalist
- McDonald's All-American
- Jordan Brands Classic

2019-2020 Stats

GP: 8

PPG: 18.4

RPG: 9.5

BPG: 2.4

Precious Achiuwa

Age: 20

Height: 6'9

Weight: 225

Position: F

College: Memphis

Projected: Late 1st Round

Achievements

- McDonald's All American
- Played for Team World in Nike Hoops Summit

2019-2020 Stats

GP: 7

PPG: 15
RPG: 8.7
BPG: 0.8