

WELCOME TO

CAPTURE SPORTS AGENCY



CSA

CAPTURE SPORTS
AGENCY



FOUNDATION. ELEVATION. SUCCESS

OUR SERVICES:

- Contract Negotiations
 - Image Marketing
 - Brand Management
 - Website Design
- Foundation Development
- Philanthropic Opportunities
- Endorsement & Community Engagement Representation
- Post Career Strategic Planning

WHO ARE WE?

- We are a full service representation company based out of Fort Wayne, Indiana.

GSATM

**CAPTURE SPORTS
AGENCY**



OUR MISSION

Our mission is to enhance the opportunities for athletes to grow and develop through meaningful and strategic partnership and inspirational community engagement. Capture Sports Agency is a recognizably different kind of sports representation firm.

OUR PRINCIPLES

Capture Sports Agency principles are Foundation, Elevation, and Success. Those are the three principals we want our clients to understand and what we offer our clients.

ABOUT CSA

OUR GOAL

To assist athletes through opportunities to advance financially, mentally, physically, and spiritually, while sharing their journey with the world.



**HOW WILL
WE MARKET
OLIANA?**



MARKETING STRATEGIES

KEY LOCATIONS

Colorado Springs, CO
Bozeman, MO
City of Pro Team

KEY OPPORTUNITIES

Public Appearances
Radio & TV Interviews
Media Exposure
Charitable Functions
Civic Movement

TYPES OF BRANDS

Clothing & Apparel Energy Drinks
Automotive Water
Soft Drinks



ENDORSEMENTS

OUR STRATEGY

We will start by finding the key areas where we should market. Once we learn more about you off the court we will decide what brands to target. Next, the Capture Sports Agency Marketing Team will come together to find what brands and appearances fit your schedule and marketing scheme best!



KEY APPEARANCES

- Appearance at Colorado Springs Switchbacks
- First Pitch at Rocky Mountain Vibes
- Team Speech to Sand Creek High School basketball team
- Basketball camp for Elementary School kids in Colorado Springs
- Oliana Squires Night at Sand Creek High School
- 92.9 Peak Radio Appearance
- Card Signings





HOW DO WE ENHANCE CAREERS?

TEAM RECRUITMENT STRATEGY

STEPS TO WNBA

1. Tryouts with WNBA teams
2. Combines with WNBA teams in attendance

OUR GOAL

Our #1 goal is to get Oliana on a WNBA team! Every chance we get we will work towards that goal!



ALTERNATIVES

Although WNBA is our goal, we have other alternatives lined up. This way you can showcase your game in other leagues to prove yourself for the WNBA.



INSURANCE & FINANCE ADVISORS

Capture Sports Agency has a list of advisors that we can recommend or you can have your own. We want to make sure you are comfortable with your advisor. Whoever you decide to choose, they will sit down with you to create a financial and insurance plan to make sure you are set.



FOUNDATION DEVELOPMENT

Create your own
Foundation to raise money
for benefits of your choice!



POST CAREER

STRATEGIC PLANNING

Many athletes nowadays retire either broke or struggling financially. One of our goals as a company is to make sure our clients retire financially set. We will sit down with you and create a plan so you are set after your playing days are over.



POST CAREER OPPORTUNITIES

INVESTMENTS

Investment opportunities don't just stop once you retire. You will still be able to invest in what you would like. The opportunities are endless.

"WE ARE HERE FOR THE LONG TERM!"



SOCIAL MEDIA PLAN



WHAT TO DO

- Post images of you around the cities of Colorado Springs & Pro City
- Go live and chat with fans.
- Show some behind the scene pics of you and your teammates.
- Talk about what you believe in!
- Do competitions to giveaway memorabilia.
- Communicate with fans!

HOW DOES IT BENEFIT

- More followers
- Better marketability
- Turns into more endorsement opportunities and more money for you and your family!



HOW WILL WE IMPACT YOUR GAME?

- Correct Diet
- Personal Trainer
- No off-court stress
- Personal Attention



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CONTACT US

