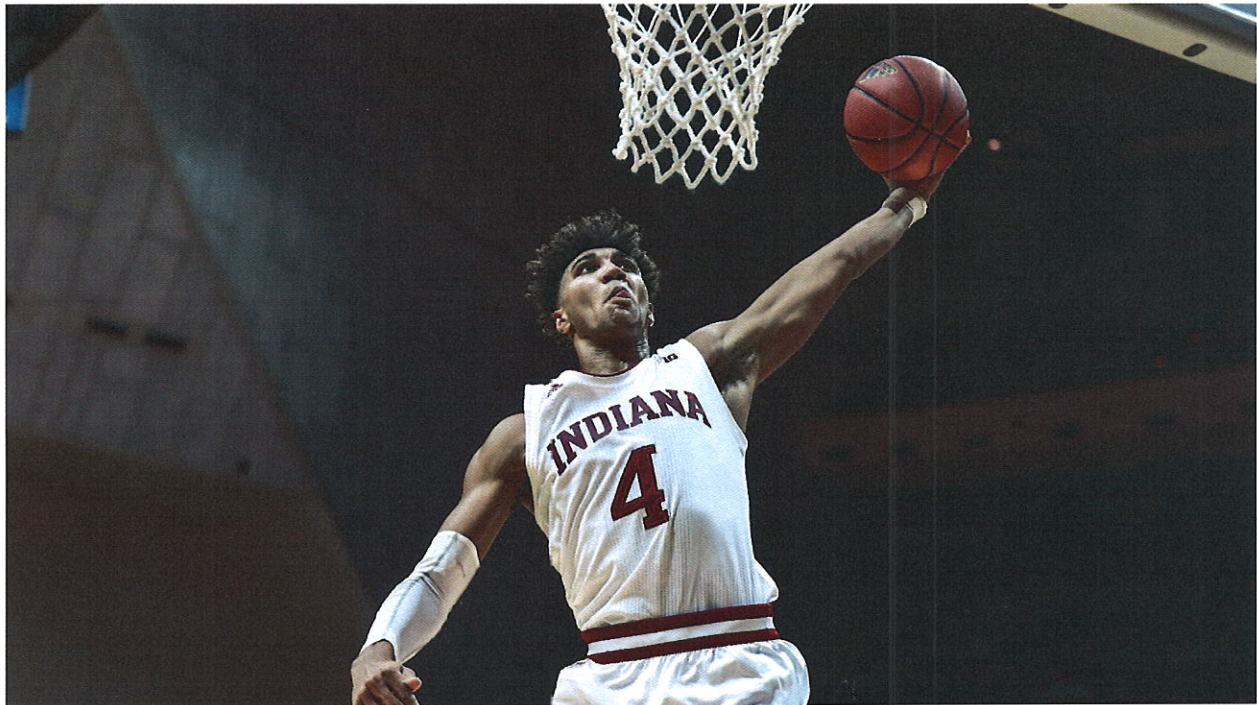


# Trayce Jackson-Davis

## 2020 NBA Draft & Marketing Strategy



Jayce Riegling



## Trayce Jackson-Davis

**Age:** 19

**Height:** 6'9

**Weight:** 245

**Position:** PF/C

**College:** Indiana

**Projected:** 2nd Round

**Comparison:** David West

## Achievements

- 2019 Indiana

Mr. Basketball

- 2019 Indiana

Gatorade Player of the

## Trayce's Competition at PF/C

**Killian Tillie** (Gonzaga) HT: 6'10 WT: 220

PPG: 11.4 RPG: 4.6 BPG: 0.4

**Lamar Stevens** (Penn St) HT: 6'8 WT: 225

PPG: 16.4 RPG: 7.2 BPG: 1.5

**Mamadi Diakite** (Virginia) HT: 6'9 WT: 224

PPG: 14.7 RPG: 6.4 BPG: 1.3

**Reggie Perry** (Mississippi St.) HT: 6'10 WT: 250

PPG: 14.5 RPG: 9.2 BPG: 1.3

**Xavier Tillman** (Mich St) HT: 6'8 WT: 245

PPG: 13.1 RPG: 9.9 BPG: 1.5

**Jalen Smith** (Maryland) HT: 6'10 WT: 225

PPG: 13.1 RPG: 10.1 BPG: 2.4

Year	<u>2019-2020 Stats</u>
- McDonald's	<b>GP: 13</b>
All-American	<b>GS: 13</b>
- Selected for	<b>PPG: 15.4</b>
Team USA	<b>RPG: 8.7</b>
- 3x B1G Freshman	<b>BPG: 2</b>
of the Week	<b>FT%: 70%</b>
	<b>FG%: 66%</b>

## Expert Opinions

### **Keion Brooks Jr. (Teammate)**

“You don’t get to where he’s at — being a McDonald’s All-American, being a gold medalist — without hard work. Trayce is always working on his game, trying to figure out where he’s going to get better. And he attacks every single day with the mindset that he isn’t as good as he wants to be yet, so he tries to go out every single day and get better anyway he can.”

### **IndyStar**

“He runs the floor well for a player his size and has evolved into a player who can not only run the floor and finish, but get out and lead the break. Jackson-Davis’ combination of size and athleticism and ability to play inside and outside seems to fit perfectly with the modern game in college and the NBA.”

## **NBA Draft Room**

"A burly PF/C with a ton of game. TJD is highly skilled, has good length and can play the small-ball 5."

### **Archie Miller (IU Head Coach)**

"I think Trayce is very mobile. He's very athletic and long. He's better than a lot of people probably give him credit for offensively in putting the ball on the floor and facing up."

"He has been a winner in high school and has benefited from outstanding coaching from Zach Hahn at Center Grove. He displays all of the characteristics you look for in a young man in regards to leadership, coachability and playing to win. He is constantly improving as a player and his experiences with both Team USA and Spiece Indy Heat have helped his growth a great deal. Our entire program is excited and looking forward to the opportunity to coach and develop Trayce on and off the court. He is a tremendous addition to our program and we are extremely grateful that he is joining our Indiana basketball family."

### **Zach Hahn (Center Grove Head Coach)**

"He constantly had pressure, especially his senior year with being a frontrunner for Mr. Basketball. He handled all that with great maturity. He never let it affect him, and I think sometimes he used it as fuel for the way he played."

"There's a lot of guys that are really talented but don't know anything about basketball, but Trayce wasn't one of those guys. He wasn't talented as an eighth grader, as a freshman, and even part-way through his sophomore year. And then all of a sudden, he took that next leap athletically and physically. And that's when you started to see, the IQ took off, as well as the ability."

## Shoe Deals of 2019 NBA Draft Picks

**Zion Williamson: Jordan**

**Ja Morant: Nike**

**R.J. Barrett: Puma**

**De'Andre Hunter: Nike**

**Darius Garland: Nike**

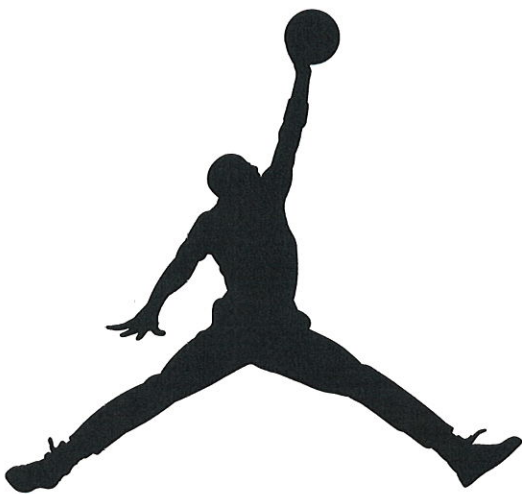
**Jarrett Culver: Adidas**

**Coby White: Adidas**

**Jaxson Hayes: Nike**

**Cam Reddish: Nike**

**P.J. Washington: Nike**



## **Endorsement Deals of Previous 2nd Round Picks**

**Carsen Edwards**(2019 PG): Adidas

**Eric Paschall**(2019 PF): Nike

**Mitchell Robinson**(2018 C): Nike, RX Water, Mercedes-Benz of Paramus

**Dwayne Bacon**(2017 SG): Monster

**Kevon Looney**(2015 PF): Anta

**Montrezl Harrell**(2015 PF): And1

**Spencer Dinwiddie**(2014 PG): Self-Endorsed Shoe Brand

**Nikola Jokic**(2014 C): Western Union

# Competition



## Killian Tillie

**Age:** 21

**Height:** 6'10

**Weight:** 220

**Position:** PF

**College:** Gonzaga

**Projected:** Late 2nd Round

### Achievements

- 2019 Street & Smith Third Team All-American
- 2019 Preseason Kareem Abdul-Jabbar Watch List
- 2019 Wooden Award Preseason Top 50

### 2019-2020 Stats

**GP:** 11

**PPG:** 11.4

**RPG:** 4.6

**BPG:** 0.4

## Lamar Stevens

**Age:** 22

**Height:** 6'8

**Weight:** 225

**Position:** F

**College:** Penn St

**Projected:** Mid 2nd Round

### Achievements

- A.P. 2019 All B1G Second Team
- 2019 All B1G First Team by media

- Member of the 2018 Cancun Challenge All-Tournament Team

### **2019-2020 Stats**

**GP:** 13

**PPG:** 16.4

**RPG:** 7.2

**BPG:** 1.3

## **Reggie Perry**

**Age:** 19

**Height:** 6'10

**Weight:** 250

**Position:** F

**College:** Mississippi St

**Projected:** Early 2nd Round

### **Achievements**

- 2018 McDonald's All-American
- 2018-2019 All-SEC Freshman Team
- 2018-2019 Preseason Player of the Year Top 20 Watch List

### **2019-2020 Stats**

**GP:** 11

**PPG:** 14.5

**RPG:** 9.2

**BPG:** 1.36

## **Xavier Tillman**

**Age:** 20

**Height:** 6'8

**Weight:** 245

**Position:** F

**College:** Michigan St

**Projected:** Early 2nd Round

### **Achievements**

- 2019 Big Ten 6th Man of the Year
- Selected to NCAA East Region All-Tournament
- Detroit Press Class A First Team All-State

### **2019-2020 Stats**

**GP:** 13

**PPG:** 13.1



**RPG: 9.9**

**BPG: 1.46**

## Capture Sports Agency

2513 South Calhoun St, Fort Wayne, IN 46807

(260) 312-7846

info@capturesportsagency.com

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December 30, 2019

Danny Ainge

Boston Celtics

226 Causeway St.

Fourth Floor

Boston, MA 02114

Dear Danny Ainge,

My name is Jayce Riegling and I am a player agent under Chauntiel Smith at Capture Sports Agency located in Fort Wayne, IN. I am writing you on behalf of our client, Trayce Jackson-Davis of Indiana University. It is with this letter and attached brochure that we request that the Celtics bring in Jackson-Davis for a visit and workout in anticipation of the 2020 NBA Draft.

Trayce has put up outstanding numbers in his short career at Indiana, averaging 15 points per game, 8.9 rebounds per game, and 2 blocks per game. His achievements this season already includes THREE Big Ten Freshman of the Weeks and five double-doubles. His season has already seen a 25 point, 15 rebound, and 3 block performance against Big Ten rival Nebraska and a 19 point, 14 rebound, and 4 block game vs South Dakota St. Along with steady performances throughout the entire season, these performances demonstrate that Jackson-Davis will find NBA success.

Additionally, Trayce brings a ton of marketability and exposure to an organization. Trayce Jackson-Davis, known as TJD, has already been compared to David West and Terrence Jones, and we expect that Trayce will perform straight out of college. We also expect Trayce to bring fans to whatever respected organization he ends up. He is from the "Basketball Capitol of the World" in Indiana. As you can see from last year's picks of Carsen Edwards and Romeo Langford, Indiana travels well to support their players.

Trayce Jackson-Davis is truly a player any organization would be lucky to have. We look forward to him in for a visit or workout. Thank you for your time and consideration.

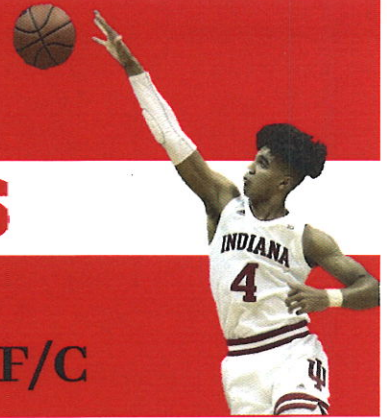
Sincerely,

Jayce Riegling

Capture Sports Agency



# TRAYCE JACKSON-DAVIS



Indiana PF/C

## ABOUT

**Born:** 2/11/2000  
**BirthPlace:** Long Beach, CA  
**Hometown:** Greenwood, IN  
**High School:** Center Grove High School  
**College:** Indiana University

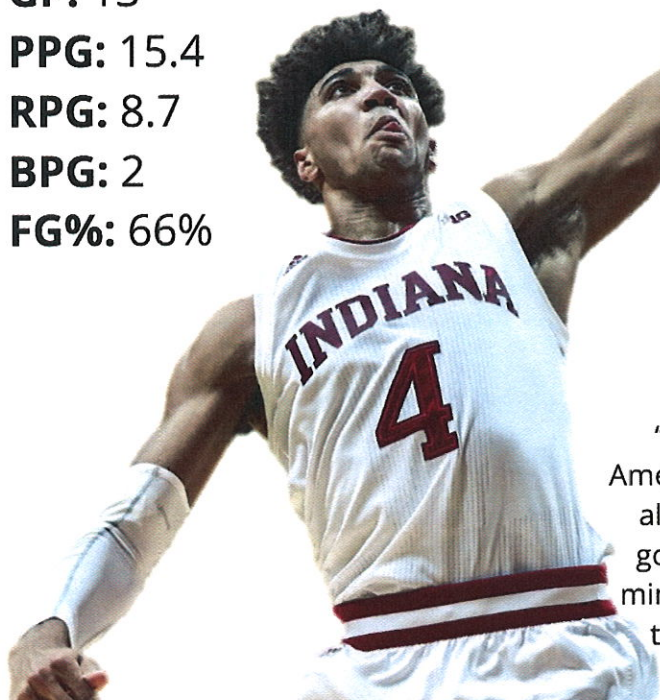
## STATS

### High School (Sr Year)

**PPG:** 21.6  
**RPG:** 9.3  
**BPG:** 2.9

### College (Fr Year)

**GP:** 13  
**PPG:** 15.4  
**RPG:** 8.7  
**BPG:** 2  
**FG%:** 66%



## ACCOMPLISHMENTS

### High School

- Indiana's 2019 Mr. Basketball  
- 2019 Indiana McDonald's All American  
- Gold Medal with Team USA  
- Nike EYBL 2nd Team

- 2x MIC Player of the Year

### College

- 3x B1G Player of the Week  
- Top 10 Breakout Freshman by Andy Katz

## PEDIGREE

- Son of former Pacer Dale Davis.  
- Younger brother Tayven Jackson

led Center Grove's Football Team to a State Championship.

"A burly PF/C with a ton of game. TJD is highly skilled, has good length and can play the small-ball 5."

## PRESS

**NBA Draft Room**

He runs the floor well for a player his size and has evolved into a player who can not only run the floor and finish, but get out and lead the break. Jackson-Davis' combination of size and athleticism and ability play inside and outside seems to fit perfectly with the modern game in college and the NBA.

### IndyStar

"You don't get to where he's at — being a McDonald's All-American, being a gold medalist — without hard work. Trayce is always working on his game, trying to figure out where he's going to get better. And he attacks every single day with the mindset that he isn't as good as he wants to be yet, so he tries to go out every single day and get better any way he can."

**Spiece Indy Heat Teammate Keion Brooks Jr.**

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info@capturesportsagency.com

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December 30, 2019

Clutch Energy Drink

Eagle River, WI

Dear Clutch Energy Drink Executive,

My name is Jayce Riegling and I am a player agent under Chauntiel Smith at Capture Sports Agency located in Fort Wayne, IN. We represent Trayce Jackson-Davis, Indiana University star, and likely 2020 NBA Draft pick. I am writing you to initiate dialogue between Clutch Energy Drink and Trayce Jackson-Davis regarding an endorsement agreement.

Trayce has put up outstanding numbers in his short career at Indiana, averaging 15 points per game, 8.9 rebounds per game, and 2 blocks per game. His achievements this season already includes THREE Big Ten Freshman of the Weeks and five double-doubles. His season has already seen a 25 point, 15 rebound, and 3 block performance against Big Ten rival Nebraska and a 19 point, 14 rebound, and 4 block game vs South Dakota St. Along with steady performances throughout the entire season, these performances demonstrate that Jackson-Davis will find NBA success.

While winning Indiana's Mr. Basketball and Gatorade Player of the Year last season at Center Grove High School, Trayce gained an abundance of fans. Raising his social media following over 35K combined on both Twitter and Instagram. Trayce has already been compared to notable NBA alumni, including former Pacer star David West and 2012 1st Rounder Terrence Jones. We at Capture Sports Agency do not pretend to believe Trayce can compete the same as West and Jones straight out of college, but will have the opportunity to be even better than the two.

As you know, Clutch Energy Drink is very well known among the Wisconsin area and becoming a big name around the Midwest. What can make Clutch Energy Drink even bigger? An up and coming NBA player like Trayce Jackson-Davis. He has a strong fan following around the midwest and his marketability continues to grow.

We thank you for your time and consideration, and look forward to discussing a mutually beneficial partnership in the near future.

Sincerely,

Jayce Riegling  
Capture Sports Agency



# Trayce Jackson-Davis

**Indiana PF/C**

## Press

He runs the floor well for a player his size and has evolved into a player who can not only run the floor and finish, but get out and lead the break. Jackson-Davis' combination of size and athleticism and ability play inside and outside seems to fit perfectly with the modern game in college and the NBA.

**IndyStar**

"A burly PF/C with a ton of game. TJD is highly skilled, has goodlength and can play the small-ball 5."

**NBA Draft Room**

## About

**Born: 2/11/2000**

**BirthPlace: Long Beach, CA**

**Hometown: Greenwood, IN**

**High School: Center Grove High School**

**High School**

**College: Indiana University**



## Social Media



**Instagram**

@Trayce.Jackson

28.5K Followers

**Twitter**

@Traycejackson

11.6K Followers



## Accomplishments

### High School

- Indiana's 2019 Mr.

Basketball

- 2019 Indiana

McDonald's All

American

- Gold Medal with

Team USA

- Nike EYBL 2nd

Team

- 2x MIC Player of the Year

### College

- 3x B1G Player of the Week

- Top 10 Breakout Freshman by Andy Katz

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(260) 312-7846

info@capturesportsagency.com

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December 30, 2019

Collector's Den

Circle Centre Mall

49 W Maryland

Indianapolis, IN 46204

Dear Collector's Den Staff,

My name is Jayce Riegling and I am a player agent under Chauntiel Smith at Capture Sports Agency located in Fort Wayne, IN. We represent Trayce Jackson-Davis, Indiana University star, and likely 2020 NBA Draft pick. I am writing you to initiate dialogue between Collector's Den and Trayce Jackson-Davis regarding an endorsement agreement.

Trayce has put up outstanding numbers in his short career at Indiana, averaging 15 points per game, 8.9 rebounds per game, and 2 blocks per game. His achievements this season already includes THREE Big Ten Freshman of the Weeks and five double-doubles. His season has already seen a 25 point, 15 rebound, and 3 block performance against Big Ten rival Nebraska and a 19 point, 14 rebound, and 4 block game vs South Dakota St. Along with steady performances throughout the entire season, these performances demonstrate that Jackson-Davis will NBA success.

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Collector's Den is the biggest sports memorabilia shop in Indianapolis and has had success with local college stars in the past. Trayce has a shot to be an even better player than some of the players you have had in the past. We present you Trayce Jackson Davis, an Indiana star and Indianapolis native. We thank you for your time and consideration, and look forward to discussing a mutually beneficial partnership in the near future.

Sincerely,

Jayce Riegling  
Capture Sports Agency



# TRAYCE

# JACKSON-DAVIS



Indiana PF/C

## ABOUT

**Born:** 2/11/2000

**BirthPlace:** Long Beach, CA

**Hometown:** Greenwood, IN

**High School:** Center Grove High School

**College:** Indiana University

## SOCIAL MEDIA

Twitter

@TrayceJackson  
11.6K Followers



Instagram

@Trayce.Jackson  
28.5K Followers

## ACCOMPLISHMENTS

### High School

- Indiana's 2019 Mr. Basketball
- 2019 Indiana McDonald's All American
- Gold Medal with Team USA
- Nike EYBL 2nd Team

- 2x MIC Player of the Year

- Center Grove All-Time Leader in Points, Rebounds, & Blocks

- Supreme 15 Underclassman All-State

### College

- 3x B1G Player of the Week
- Top 10 Breakout Freshman by Andy Katz

## PRESS

"You don't get to where he's at — being a McDonald's All-American, being a gold medalist — without hard work. Trayce is always working on his game, trying to figure out where he's going to get better. And he attacks every single day with the mindset that he isn't as good as he wants to be yet, so he tries to go out every single day and get better any way he can."

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**NBA Draft Room**

