

HARD WORK
FOREVER PAYS

JKR PODCAST

SEASON THREE
PARTNERSHIPS

WHAT IS JKR POD?



HOST JAYCE RIEGLING

HOSTED BY ASPIRING MLBPA AGENT &
ENTREPRENEUR JAYCE RIEGLING.

CURRENT INDIANA UNIVERSITY STUDENT

HOPING TO EXPAND HIS NETWORK AND
SHOWCASE NOTABLE COMPANIES, TRAVEL
ORGANIZATIONS, AND TOP PROSPECTS

ABOUT JKR PODCAST

BASEBALL PODCAST

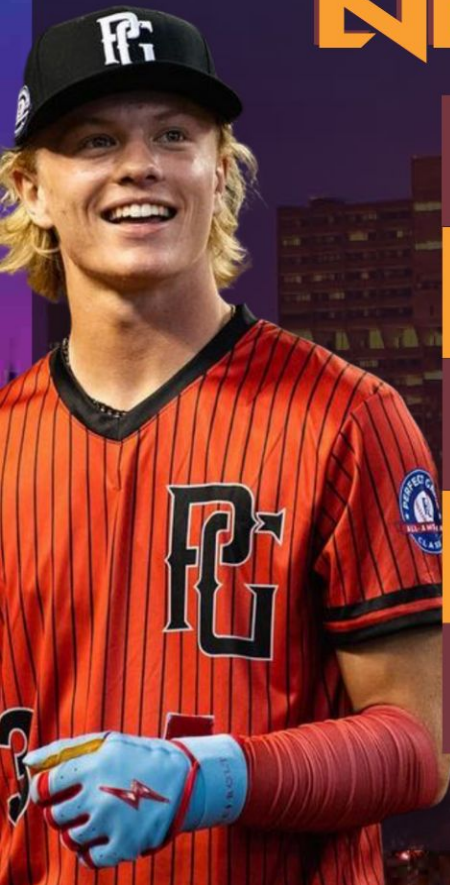
VARIETY OF GUESTS (ATHLETES, AGENTS, &
SPORTS BUSINESS PROFESSIONALS)

AVAILABLE ON APPLE PODCASTS, SPOTIFY, AND
YOUTUBE!

GIVING ATHLETES A PLATFORM TO
SHOWCASE THEIR PERSONALITY



PREVIOUS NOTABLE GUESTS



MAX CLARK

#1 PLAYER IN 2023 CLASS
VANDERBILT COMMIT

DREY JAMESON

ARIZONA DIAMONDBACKS
STARTING PITCHER

CONNOR NOLAND

CHICAGO CUBS
2022 MLB DRAFTEE

CHASE BREWSTER

ARKANSAS STICKS
CEO/OWNER

MJ SEO

2023 MLB DRAFT PROSPECT
LSU COMMIT

RYAN PEPIOT

LOS ANGELES DODGERS
STARTING PITCHER

WALTER FORD

SEATTLE MARINERS
2022 MLB DRAFTEE

CARTER MATHISON

INDIANA UNIVERSITY
ALL AMERICAN OUTFIELD

COLEMAN MIZELL

2023 MLB DRAFT PROSPECT
ALABAMA COMMIT

NOAH FRANCO

#1 PLAYER IN 2025 CLASS
MISSISSIPPI ST COMMIT



PREVIOUS PROJECTS

INDIANA BULLS SERIES

THREE WEEK INTERVIEW SERIES
10 POWER 5 COMMITS

INCLUDING BRAYTON THOMAS,
JAYCE LEE, BRADLEY FERRELL
AND MORE!



ARKANSAS STICKS PARTNERSHIP

EIGHT WEEK INTERVIEW SERIES
20+ POWER 5 COMMITS
4 CURRENT POWER 5 PLAYERS
3 PREVIOUS MLB DRAFT PICKS

INCLUDING MJ SEO, NOLAN SOUZA, TRAIK OUGHTON
CONNOR NOLAND, BRENTON CLARK, ETHAN SUTTON,
MARTAVIOUS THOMAS, AND MORE!



LIVE AT THE WWBA

INTERVIEWS FROM EAST COBB

RJ HAMILTON

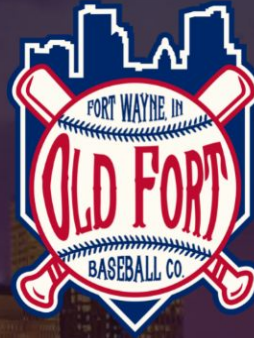
2023 VANDERBILT COMMIT

AJ GARCIA

2023 MICHIGAN COMMIT



CURRENT PARTNERS



SEASON TWO GROWTH

SOCIAL MEDIA PUBLICITY CONTENT ON INSTAGRAM, TWITTER, TIKTOK, & FACEBOOK



TOTAL FOLLOWERS → + **249%**

S1: 486 S2: 1700

AVERAGE ENGAGEMENT EACH POST → + **116%**

S1: 380 S2: 820

TOP IMPRESSIONS/REACH → + **149%**

S1: 4,004 S2: 9,980

PODCAST VIEWERSHIP

1,450 SEASON ONE LISTENERS

S1 AVERAGE EPISODE: 43 LISTENERS

10,507 SEASON TWO LISTENERS → + **624%**

S2 AVERAGE EPISODE: 106 LISTENERS → + **147%**

UPCOMING PROJECTS

STICKS BASEBALL PODCAST

INTRODUCING A NEW PODCAST SERIES

POWERED BY: JKR PODCAST



2 INTERVIEWS A WEEK
3-4 STICKS PLAYERS/COACHES ON
EACH EPISODE
GIVING THE STICKS A PLATFORM
TO MARKET THEIR BRAND



ARKANSAS STICKS SETTING THEMSELVES APART

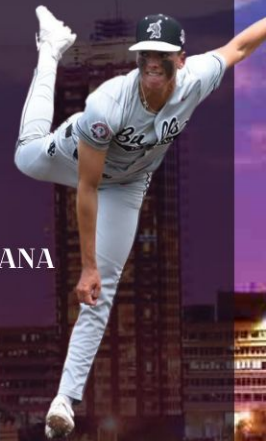


JKR PODCAST X PBR INDIANA

SHORT INTERVIEW SEGMENTS WITH
TOP PROSPECTS AROUND INDIANA

5-10 MIN INTERVIEWS LIVE AT
GAMES IN SPRING 2023

COBRANDED AS JKR PODCAST X PBR INDIANA



TITAN BAT INTERVIEW SERIES

ON CAMERA, IN PERSON INTERVIEWS
LIVE FROM TITAN BAT COMPANY FACILITY

INTERVIEWEES WILL BE PIRATES HUNTER OWEN,
AND 5-6 TOP PROSPECTS AROUND INDIANA

BRINGING PUBLICITY TO TITAN BAY COMPANY

POTENTIALLY YOU!!

CONTINUOUSLY EVOLVING

THE JKR PODCAST IS ALWAYS LOOKING TO
ADD PROJECTS & PARTNERS

1. INTERVIEW SERIES W/ TOP TRAVEL
TEAMS
2. LIVE INTERVIEWS AT TOURNAMENTS
3. GIVING PLATFORMS TO TOP PROSPECTS
AROUND THE NATION
4. BEHIND THE SCENES CONTENT
5. EPISODE SERIES SPONSORED BY
DIFFERENT COMPANIES
6. THE OPTIONS ARE ENDLESS!!

HEART
HUSTLE
DOMINANCE



PARTNERSHIP OPPORTUNITIES

ENLIGHTENED THURSDAY

POST EVERY THURSDAY WITH COMPANY LOGO

50-55 POSTS ON INSTAGRAM & TWITTER

\$250

EPISODE SPONSORSHIP

1 POST WITH COMPANY LOGO FOR EACH
EPISODE SPONSOR

COMPANY NAME IN PODCAST DESCRIPTION

SOCIAL MEDIA POSTS ON INSTAGRAM & TWITTER

\$15 PER EPISODE (5 FOR \$50)

AUDIO BYTE SPONSORSHIP

1 POST EVERY EPISODE WITH COMPANY LOGO

150-200 POSTS ON INSTAGRAM & TIKTOK

\$300

T-SHIRT SPONSORSHIP

COMPANY LOGO ON NEW JKR PODCAST SHIRT
DESIGN

SHIRTS PASSED OUT TO PODCAST GUESTS

\$150

ACTIVATION

ENLIGHTENED THURSDAY



"I've been working on losing weight and slimming down. Coach Van Horn said I need to be in the best shape of my life when I get to Fayetteville. So that is my main priority."

- Ty Waid

(2023 Arkansas Commit)

ON DEVELOPING HIS GAME BEFORE HIS FRESHMAN SEASON



FT. NOAH FRANCO

SPONSORED BY



SOUTH CAROLINA
2023 COMMIT



@JKRPODCAST



@JKR_PODCAST

LUKE BILLINGS



Black Cobra
SINCE '96



SPORTS. BUSINESS.
INVESTMENTS.

YOU IN?

REACH OUT!!

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